TAS Engineering Software Design

Pump Selection, Digital Product Display

Aquatec on Line has been integrated into a touch screen based Point of Sale TV screen which can be set up at your customer's shop. Ideal for all businesses with walk in trade (Co ops, small branches etc).

The system works in two ways:

Passive Advertising – Instore Digital TV

TAS developed software continually broadcasts your advertisements and marketing information and scheduled for a specified time of day, week, or month.

- Distribution of content is done in real time remotely from the central TAS server. This means that the system can react quickly to changes and opportunities in the trading environment.
- Can be customized for regional tastes and product preferences.
- Change or remove sales offers in line with stock levels per site.
- Fully scheduled flighting of material.

Static Images:

Mono BP Range

Performance
- Flow rates up to 60m3/h
- Heads up to 450m

Orbit Power Pump Range

Performance
Flow rates up to 70m3/h
Heads up to 300m

Special Animations:
Custom themed studio animation to engage customers, especially effective with sales and product specials.

- Generic Videos
- Supplier Advertisements
- HR Messages
- Training Videos
- All fully scheduled

Speroni
Surface Pumps

Flow rates up to 380 l/min

Heads up to 220m

Selection >

Interactive Product Selection

Touching the interactive screen loads the AOL Pump Selection APP allowing the customer to perform detailed product selections.

- Comprehensive AOL pump selection including pipe friction and system head calculations.
- Additional apps for solar pump and panel sizing, motor cable sizing etc.
- The selected pump details can be emailed directly through to the sales counter for processing.
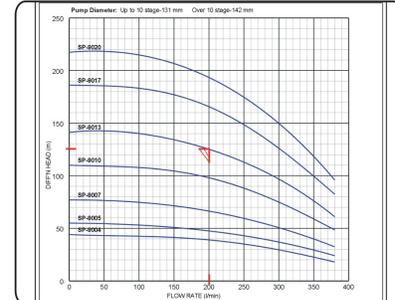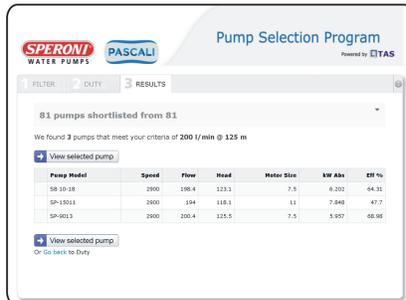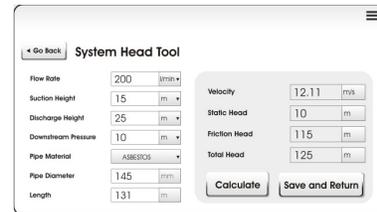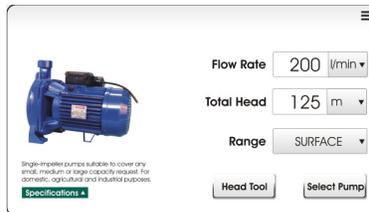

Each AOL / In Store TV solution includes the following:

- 17" touch screen monitor
- Media player running TAS In Store TV software, with marketing content stored on local hard drive
- AOL selection App for detailed pump selection
- Additional custom Apps for selecting solar pumps, cable sizing etc
- The system is installed and operated without any intervention required from the remote stores
- Wifi connection ensures the media player is in continual contact with the central TAS server
- Content and schedules can be updated in real time at any site
- Real time operational monitoring ensures all devices in the field are working with the latest content
- Remote technical support provided by the TAS team that developed the system